



MEMORANDUM

To: Mayor and Commissioners
From: Renea Vincent, Planning Director
Through: Mark LeCouris, City Manager
Date: BOC Regular Session September 14, 2021
Subject: **Strategic Plan Stakeholder Interviews**

A critical part of the Strategic Plan development is identification of appropriate stakeholders for our consultant partners (USFIG and SPC Collaborative Labs) to interview. This was a component of the cancelled Sept 13, 2021 Board of Commissioners workshop. With the inability to re-schedule a workshop with the full Board until at least November 2021 an alternative approach is necessary to keep our consultants on schedule and maintain our forward progress.

The following 3-part approach to development of the final stakeholder list is recommended. Please keep in mind, the overall goal is to ensure an equitable representation of residents, businesses, community leaders and “end users” of City services, with a specific emphasis on those who are not likely to be heard through the normal course of business with the City.

Stakeholder List:

1. All qualified commission candidates, as of Sept 13, 2021 for the March 2022 election.
 - Robin Saenger
 - Costa Vatikiotis
 - Lisa Benitez
 - Craig Lunt
 - Michael Eisner
 - George Mark Koulianos
 - George Andriotis
 - Jacqueline Turner
 - Panagiotis Koulias
 - Susan Kitka

2. Chairperson from each appointed board/committee (identified below)

• Budget Advisory	Clair McCloy
• Planning & Zoning Board	Merlin Seamon
• Sustainability Committee	Dory Larsen
• Board of Adjustments	Chris Hrabovsky
• Library Board	Valleri Cullu
• Public Art	Joan Jennings
• Heritage Preservation Board	William Sprecher (Vice-Chair, acting Chair)

3. An additional 10 stakeholders (to be determined at the Sept 14, 2021 regular session)



Recommended Actions:

1. Provide consensus and/or direction on stakeholders identified in sections 1 and 2 of the Stakeholder List above.
2. Identify an additional 10 candidates for stakeholder interviews (2 per Commissioner)

Attachment:

Potential Stakeholder List (developed by staff); note this list does not include the members of appointed Boards & Committees

Name	Note, comments
Celia Dubey	business owner, former Parks / Rec Advisory board member, Rotary Member, fitness expert.
Dan Vinson	historical family residency, funeral home owner, long-term perspective on the community.
Curt Snare	Church leader, homeless perspective..
Julie Wade	Resident
Lou Esposito	Resident
Mary Coburn	Resident
Jean Lindsay	305 South Spring Blvd.
Joyce Hannaseck	USCG Master Captain, Owner of Narcosis Scuba
David Archie	CAP/Former Mayor/Longtime resident
Vasile Faklis	Longtime resident, business owner
Kyriakos Faklis	Son of Vasili Faklis, City intern for 2 years, youth perspective
Phyllis Kolianos	TS Historical Society/Longtime resident/archeologist
John Koulianos	Longtime resident
Michael Kouskoutis	Longtime resident/on Hospital Bd/local attorney
John Lelekis	Ahepa President/Longtime resident
Louie Pappas	Sponge Exchange/Longtime resident/Family History
Anita Protos	Former Mayor/Longtime resident
Rich Lundahl	Downtown business and property owner
Dan Jenkin	Downtown property and business owner, TS Merchants Association and Chamber member
Ed Hoffman	local architect, business owner,(Hoffman Architects), life-long resident,
John Tarapani	Downtown property and business owner, (Tarapani's Department Store) family here more than 100 years
George Walts	two Downtown businesses, (Backdraughts and Maine-ly Delicious) resident, and member of TS Merchants Association and TS Chamber of Commerce
Mike Nissley	property owner, former resident, property owner north of the Anclote River, real estate broker, participant in North Anclote River planning group
Robin Hancock	business and property owner, (Cranebrook Inc.),
Brian Cheaney	business owner (Replay Amusement Museum and Image Media), property owner, submitted proposal for Forbes property, resident
Barry & Lisa Butler	business owners (TS Distillery) and residents,
Christopher Still	business and property owner (Christopher M. Still Studio), resident
Gene Santella	business owner, (Santella Realty) Long-time broker, TS Rotary member
Joe Kokolakis	Downtown property and business owner, (Kokolakis Contracting), local, regional, national developer
George Stamas	Pioneer Homes, local developers, business and property owners.
George Zutes	Pioneer Homes, local developers, business and property owners.
Jason Dunkel	CEO, AdventHealth North Pinellas
Anna Billiris	president, Flagship Bank
Abby Ryan	Vice President, Hancock Whitney Bank
Cliff Brock	retired university president, TS Rotary Club member
Roger Sellew	former chairman, TS Budget Advisory Committee, TS Rotary Club member
Rodrigo Davis	Provost, St. Petersburg College Tarpon Springs Campus

From: Angela Crist <acrist@usf.edu>
Sent: Monday, September 13, 2021 12:55 PM
To: Renea Vincent <rvincent@ctsfl.us>
Subject: RE: stakeholder list, tuesday evening BOC meeting

We use the Community Tool Box as a basis for our participatory model. <https://ctb.ku.edu/en/about-the-tool-box>

Here are some excerpts on key stakeholder that may be helpful for tomorrow's discussion. Let me know if you want to chat.

Beneficiaries are those who stand to gain something – services, skills, money, goods, social connection, etc. – as a direct result of the effort.

Some examples are:

- A particular population – a racial or ethnic group, a socio-economic group, residents of a housing project, etc.
- Residents of a particular geographic area – a neighborhood, a town, a rural area.
- People experiencing or at risk for a particular problem or condition – homelessness, lack of basic skills, unemployment, diabetes, etc.
- People involved or participants in a particular organization or institution – students at a school, youth involved in the justice system, welfare recipients.
- Policy makers and agencies that are the targets of advocacy efforts.

Other examples of key stakeholders might be funders, elected or appointed government officials, heads of businesses, or clergy and other community figures who wield a significant amount of influence.

- Landlords
- Contractors and developers
- Employers
- Ordinary community members whose lives, jobs, or routines might be affected by an effort or policy change
- Community Activists

Good Luck!

Angela