



ECONOMIC DEVELOPMENT: SITE READINESS PROGRAM

Identifying, evaluating and preparing the highest-potential industrial sites for economic development investments

Duke Energy's award-winning Site Readiness Program identifies, assesses, improves and increases awareness of sites across Florida for business and industrial development. Collaborating with government leaders, economic development professionals and property owners, we research the potential of these sites and develop improved marketing strategies to encourage development.

Program Outcomes

- A top site selection consultant performs a comprehensive and holistic industrial site assessment consisting of technical, market and organizational analyses
- Expert land use/site planners/engineers provide a detailed “buildable area” assessment, conceptual plans and due diligence analysis
- A “go-to-market” action plan is created to facilitate site advancement
- A detailed presentation and final report are delivered to the property owners and local economic development organizations
- Site is eligible for consideration for future Duke Energy Advancing Sites Infrastructure Fund (ASIF) grants and loans

Benefits of the Site Readiness Program

-  Reduces Risk
-  Saves Time
-  Saves Money

Unlock the power of Duke Energy

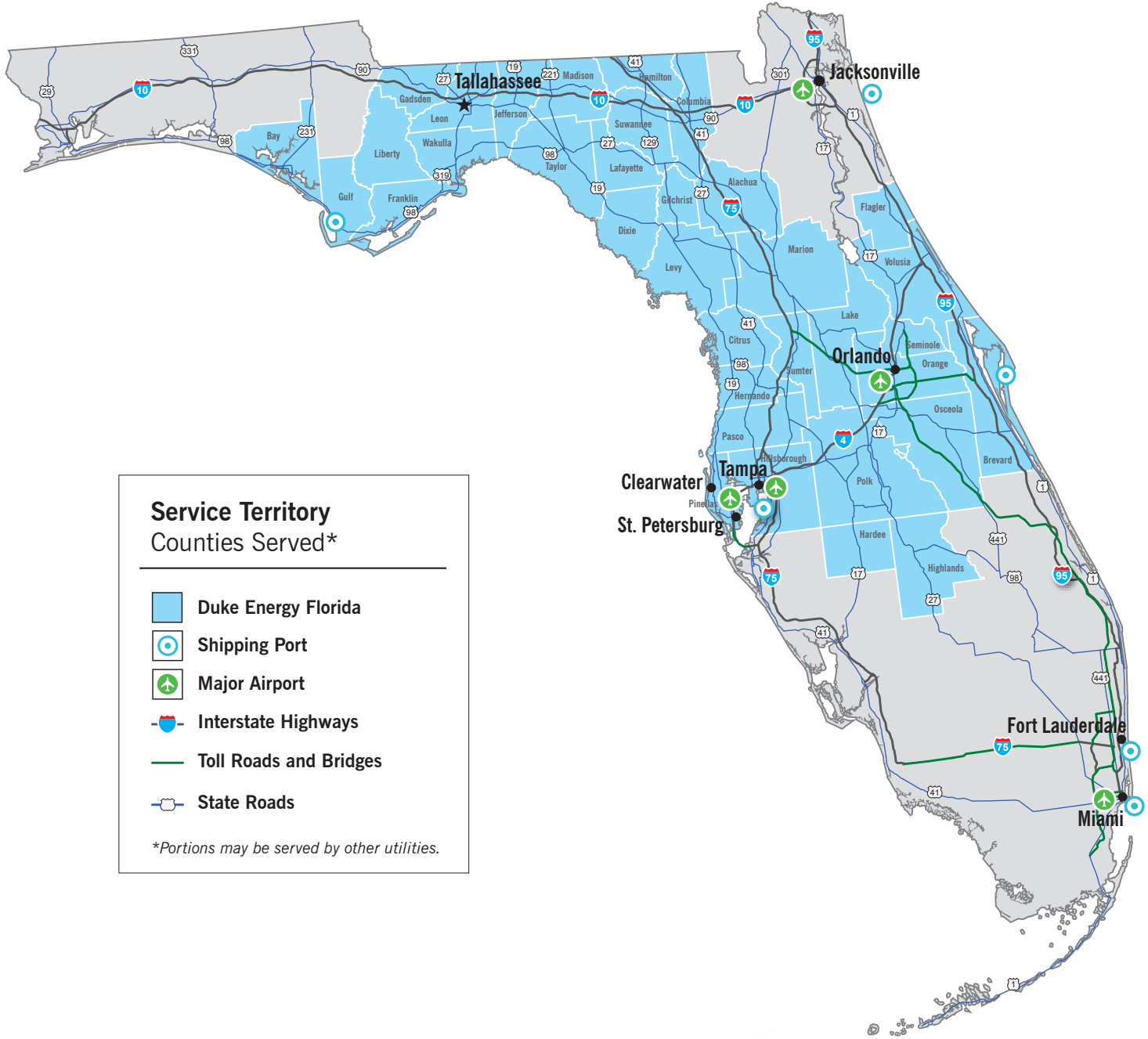
Contact Chris Wimsatt at chris.wimsatt@duke-energy.com for more Site Readiness program information.



BUILDING A SMARTER ENERGY FUTURE®



Florida Service Territory map



Service Territory
Counties Served*

- Duke Energy Florida
- Shipping Port
- ✈ Major Airport
- Interstate Highways
- Toll Roads and Bridges
- State Roads

**Portions may be served by other utilities.*